

ULTRAcel Q+™

The next-gen HIFU skin tightening system has arrived

INTRODUCING ULTRACEL Q+ FROM CYNOSURE, THE LATEST HIGH INTENSITY FOCUSED ULTRASOUND (HIFU) TREATMENT THAT TIGHTENS SKIN ON THE FACE AND BODY AND REDUCES STUBBORN FAT CELLS.



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With its impressive new ULTRAcel Q+ system, Cynosure has raised the bar in non-surgical face and body skin tightening. A standout feature is the device's choice of two cartridge types – dot vs linear – to either tighten skin and de-bulk fatty areas or tighten alone. ULTRAcel Q+ also offers up to 65% greater visibility of targeted areas, improved accuracy and visibility, as well as faster treatment times and a comfortable experience for the patient.

According to the American Society of Aesthetic Plastic Surgery, the demand for non-surgical alternatives to facelifts increased by over 64% between 2012 and 2017. Particularly, there's been a growing interest in HIFU technology, among both patients and practitioners.

'I am very particular about the technology that I offer at Impress Cosmetic Medicine,' says cosmetic physician Dr David Kosenko, Vice-President of the CPCA. 'Over the years, I have developed a very good sense for the types of treatments that our patients are looking for and I felt the time was right to add HIFU to the range of services offered at Impress. There are several

aspects of the next generation HIFU technology that appealed to me, including the speed of treatment, the high degree of patient comfort and the 'value for money' of the treatments to our patients. Cynosure's ULTRAcel Q+ ticks all these boxes.'

'Our patients do not want surgery, they do not want downtime, but they do want results. I am expecting the ULTRAcel Q+ will be able to provide the results our patients are looking for as well as fulfil their wish for little downtime and an affordable price point,' he says.

Ability to tighten skin and reduce fat for enhanced results

The different cartridges allow for either dot or linear patterns to deliver the HIFU energy. Dot shots use temperatures over 65°C in short duration to provide localised heating and tightening. Linear shots use temperatures over 58°C to provide bulk heating and eliminate large volumes of fat.

'One of the reasons behind my decision to purchase the ULTRAcel Q+ is its ability to both tighten the

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CONVENIENCE AT ITS BEST

The ULTRAcel Q+ system can treat the entire face in 10 minutes, and a partial body treatment can be completed in as little as 15-30 minutes.

skin and reduce fat volume,' says Dr Kosenko. 'I am particularly interested in using it to reduce submental fat, define the jawline, treat upper arm fat, as well as areas around the waist and flanks. Most fat reduction technologies are good for large-area body contouring whereas I am more interested in exploring the potential for the ULTRAcel Q+ to sculpt and shape smaller, more localised areas such as the chin and jawline.'

'The linear pattern, with its ability to bulk heat tissue and reduce localised areas of fat such as a double chin, is what excited me the most about Cynosure's ULTRAcel Q+. The idea of being able to improve localised areas of fat quickly, with little pain or downtime is very appealing.'



NEXT-GEN BENEFITS

- Face and body skin tightening
- Addresses fat pockets on face and body, including double chin, jawline, upper arms
- 14 different cartridges offering dot and linear shot patterns
- Low-cost consumables
- Faster treatment times
- Comfortable treatment for patients
- Slim handpiece for greater treatment area visibility and accessibility

Greater versatility and accessibility

The Ultracel Q+ offers 8 dot pattern cartridges and 6 linear cartridges to choose from. Each cartridge has a different focal depth, allowing the treatment to be customised to the location and problem being targeted. The dot patterns are used primarily for skin tightening while the linear patterns are for fat reduction.

'There are a large number of cartridges available, allowing for treatment of the face as well as the body with both the dot and linear patterns,' says Dr Kosenko.

ULTRAcEl Q+ works with slim cartridges; tricky areas such as the eye rim are more accessible and visible. 'The handpiece enables access to many hard to reach areas such as around the eyes and under the chin whilst still allowing for fast treatment of larger areas such as upper arms, abdomen, flanks and buttocks,' he explains.

'The Ultracel Q+ seems unique as a HIFU device and I am confident it will be able to provide the results and treatment experience our patients want.' **AMP**

For enquiries contact Cynosure at infoaustralia@cynosure.com



'CYNOSURE'S ULTRACEL Q+ TICKS ALL THE BOXES FOR SPEED OF TREATMENT, HIGH DEGREE OF PATIENT COMFORT AND 'VALUE FOR MONEY' FOR OUR PATIENTS. '



Double chin (Linear 4.5mm)



Upper arm



Jawline (Linear 4.5mm)



Axillar